

Week # Due Date	Video Chapter Overview	Reference 	Text Readings 	Practice Exercises	Quiz	Cases 	Research Assignment 	Class Project	Discussion Forum
What to do	Watch/Read			Optional practice with Study Questions before taking the quiz	Answer 1st 20 Questions and email results to <a href="mailto:jmucci@lbcc.edu">jmucci@lbcc.edu</a>	Read the listed Case from the text , answer the questions at the end of the case and email your answers to <a href="mailto:jmucci@lbcc.edu">jmucci@lbcc.edu</a>	Email an article or personal experience about the subject listed and email to <a href="mailto:jmucci@lbcc.edu">jmucci@lbcc.edu</a> . Click on the economist link above as a research resource. <b>Research can be done as a group project.</b>	Work with your classmates in groups sharing experiences and insights, building on each other's ideas and collaboratively create a business project	Join and learn to use Yahoo Groups and participate by posting and responding to polls in the weekly forum
			<b>Points Total = 940 Extra Credit Included</b>	Points Each	20	20	10	250 Peer Eval	10
					<b>280</b>	<b>120</b>	<b>120</b>	<b>250</b>	<b>170</b>
1-1/22	Welcome			<a href="#">Publisher Aids</a>			<a href="#">Orientation</a>	<a href="#">Overview</a>	
2-1/29	Introduction		Chapter 1 Globalization	Study Questions	Chaper 1	Carnival Cruise Line Page 27		<a href="#">Project Process</a>	Respect Based Management
3-2/4	Introduction		Chapter 20 Human Resource	Study Questions	Chapter 20		Develop Class Project Groups & Roles @ <a href="#">IBUS1 Spring 07</a>	Peer Education Dr. Bill Williams	How are we going to get the class to work in a group?
4-2/11	Introduction		Chapter 2 Cultural Environments Facing Business	Study Questions	Chapter 2		Personal Cultural Business Experience	Develop tactics for increasing number of members participation	Is individualism or collectivism a better choice for international business? Page 64.
5-2/18	Overview		Chapter 3 Political & Legal Environments	Study Questions	Chapter 3		Critical US Global Policy Example	Join a class project group	Join a class project group
6-2/25	<a href="#">Overview</a>	<a href="#">PowerPoint</a>	<a href="#">Chapter 4</a> The Economic Environment	<a href="#">Study Questions</a>	<a href="#">Chapter 4</a>		<b>Marketing Group :</b> Retail Cost for residential Solar Panels  <b>Operations Group :</b> Ocean Transit times from Hong Kong to Los Angeles, Durban & Valparaiso  <b>F&amp;A Group:</b> Alternative locations to incorporate	Do research project as a group	Same as Research Project - students receive both research & forum points (20)

## Calendar

							<b>Project Management Group</b> ; listing and preferred communications protocol for each group		
7-3/5	<a href="#">Overview</a>	<a href="#">PowerPoint</a>	<a href="#">Chapter 12</a> Country Evaluation & Selection	<a href="#">Study Questions</a>	<a href="#">Chapter 12</a>	Carrefour Page 411	Southern California Logistics		Group Project Organization
8-3/12	<a href="#">Overview</a>	<a href="#">PowerPoint</a>	<a href="#">Chapter 5</a> Globalization & Society	<a href="#">Study Questions</a>	<a href="#">Chapter 5</a>		Citizen's Global Responsibility		Group Project Organization
9-3/19	<a href="#">Overview</a>	<a href="#">PowerPoint</a>	<a href="#">Chapter 6</a> International Trade	<a href="#">Study Questions</a>	<a href="#">Chapter 6</a>		The Porter Diamond		Discuss something you have learned from another class member
10-3/26	<a href="#">Overview</a>	<a href="#">PowerPoint</a>	<a href="#">Chapter 11</a> Strategy of International Business	<a href="#">Study Questions</a>	<a href="#">Chapter 11</a>	eBay Page 402		Marketing 4 P's	How do you think the average person would spend a \$1,500 cash gift?
11-4/2	<a href="#">Overview</a>	<a href="#">PowerPoint</a>	<a href="#">Chapter 16</a> Marketing Globally	<a href="#">Study Questions</a>	<a href="#">Chapter 16</a>		Toyota Camry	Mfg & Supply Chain	Group Project Organization
12-4/9	<a href="#">Overview</a>	<a href="#">PowerPoint</a>	<a href="#">Chapter 8</a> Cross National Cooperation		<a href="#">Chapter 8</a>	Wal*Mart de Mexico Page 298		Comp Committee Group Status	Discuss something you have learned from this class
13-4/16	<a href="#">Overview</a>	<a href="#">PowerPoint</a>	<a href="#">Chapter 13</a> Export & Import Strategies	<a href="#">Study Questions</a>	<a href="#">Chapter 13</a>	Alibaba.com Page 477		Revisions	Do you think Port security is sufficient in the US?
14-4/23	<a href="#">Overview</a>	<a href="#">PowerPoint Southern California Logistics</a>	<a href="#">Chapter 17</a> Global Manufacturing & Supply Chain		<a href="#">Chapter 17</a>		China to Wal*Mart	Consolidation	Who should pay for trade related environmental improvements in Southern California?
15-4/30	<a href="#">Overview</a>		<a href="#">Class Collaborative Project</a> : International Product				"Cost Effective and Highly Reliable"	Draft Report	How did you contribute to the class group project?
16-5/7	<a href="#">Overview</a>	<a href="#">PowerPoint</a> MacDonald's	<a href="#">Chapter 18</a> International Accounting	<a href="#">Study Questions</a>	<a href="#">Chapter 18</a>	Vivendi Page 661	MacDonald's Index	Edited Report	Should US Businesses receive tax reductions?
17-5/14	Overview		<a href="#">Present &amp; Discuss Class Collaborative Project</a>					Present	Give an example of how you worked collaboratively in this class.
			<b>Grade</b>		<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>F</b>
	<b>On Time</b>	<b>Assignments</b>	<b>Points Earned</b>		<b>&gt; 629</b>	<b>629-560</b>	<b>559-490</b>	<b>489-420</b>	<b>&lt; 420</b>

[▶ Announcements](#)
[▶ Syllabus](#)
[▶ Grades](#)
[▶ Links](#)
[▶ Course Information](#)
[▶ Orientation](#)
[▶ Instructor's Information](#)